ORANGE COUNTY CHAPTER OF PMI

MILESTONES

1991, 1992, 1993, 1995 & 1997 CHAPTER OF THE YEAR

MAY 2001, Volume 14, Number 5

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May 8th Meeting

THE WAYS WE CHOOSE

By Dave Carey, Vietnam POW

Dave Carey is a sought after professional speaker, trainer and an accomplished consultant. He has over twenty years of highly successful hands on experience in senior leadership and management positions. Dave is uniquely qualified to inspire audiences, and to assist organizations with leadership development, team building and organizational development efforts. Additionally, Dave is an author, who has recently had his book, *The Ways We Choose, Lessons for Life From A POW's Experience*, published.

A 1964 graduate of the United States Naval Academy, Dave is a retired Navy Captain. He was three times selected to be a Commanding Officer and served as the Director of the Navy's premiere site for leadership and management training. In this role he personally conducted seminars for prospective commanding and executive officers as well as senior government service employees.

During the Vietnam era, as a Navy carrier pilot, Dave's aircraft was destroyed by a surface-to-air missile while flying a combat mission over North Vietnam. He spent the following five and one half years as a P.O.W. incarcerated in numerous Vietnamese prisons. His P.O.W. experience taught him timeless lessons that are applicable to everyone.

Today as a motivational speaker, Dave relates his experiences as a P.O.W. to help people better understand the prison-like aspects they may experience in their personal and professional lives. His personal story, told with intensity and humor, inspires and empowers others to overcome seemingly insurmountable difficulties and gain a renewed sense of purpose, satisfaction, and control over their circumstances.

His audiences and clients have included numerous diverse groups and organizations. Among them are: the Phillips-Van Heusen Corporation; Aetna Insurance; ARCO; 3M; Starbucks Coffee Company; the Group Health Cooperative; IBM; Superba, Inc.; McDonnell Douglas; Owens Corning; EDS; the Maine Yankee Nuclear Power Plant; Hewlett Packard, Toyota, South Africa; Solar Turbines; Experian; Merck, and many others.

Captain Carey's military awards include the Legion of Merit, five Bronze Stars, two Meritorious Service Medals, the Purple Heart, eight Air Medals and the Navy Commendation Medal.

Vendor Showcase: Niku

NEW PROJECT MANAGEMENT PROFESSIONALS

Suzanne Rita Flanagan	PMP-#32212
Gary Thorne	PMP-#32073
Robert Wafer	PMP-#32137

Total New PMPs: 3
PMI-OC PMPs: 145

NEW MEMBERS

Pija Ansari
California Department of Transportation

Marca Atencio
Linsco Private Ledger

John Carlyle
IBM Corp.

Bryon Cook
Equative, Inc.

Diane Dunn
Orange County Register

Nancy Eldridge
Fluor Global Services

David Esgro

Josette Franck

Joanne Garcia
Sprint

Rachel Giles

Mike Allen Graupner

Bradley Grell
Cordax, Inc.

Louis Angelo Grimaldi
SBC DataComm

Scott Andrew Hampshire

Cyrus Anton Hardiman
Fluor Telecom

Julia Inskeep
Orange County Register

Thomas Jowdy
Parsons

Alvin Keen
Boeing Company

Carlton James King
Hewlett Packard

Kalpana Lalgudi
The Irvine Company

Merrill Lawson
Verio

Margaret Leask
Pacific Theatres

Elizabeth Lorenz
Equative Inc

Dean Lough

Evangeline Loyola-Izaguirre
Orange County Register

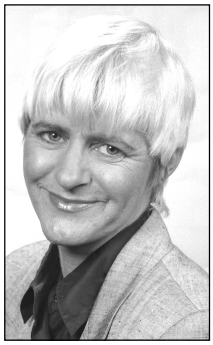
Gary Lycan
Orange County Register

Adnan Maiah
California Department of Transportation

Kenneth Marks
Aerojet

Continued on Page 7

THE PRESIDENT'S COLUMN



GROWING PAINS

As you all know, PMI is growing at a rapid pace, and has been doing so for a number of years. As such, there are various growing pains at various stages of growth. Some of those growing pains were the subject of motions that were brought up at the last Leadership Meeting in Orlando. Below is an excerpt of two of the more challenging motions upon which the Chapter Presidents voted.

Background: The 1996 version of the PMBOK was available for sale in a bound version from the PMI bookstore. However, it was also available free of charge in a format that allowed it to be downloaded from the PMI web site. Currently the 2000 version of the PMBOK is not available in a free download version.

Motion: *We, the PMBOK Guide Copyright Issue Working Group, move that the ACP Board of Directors communicate to the PMI Board of Directors that the sense of the Assembly is to recommend that the PMI Board develop policies to provide clear direction to Headquarters staff in their implementation of the existing PMBOK Guide copyright. The direction should include:*

- *Copyright infringement actions should only be taken in the case of willful and blatant copying, reproduction, and sale of all or a substantial portion (multiple consecutive chapters) of the PMBOK Guide.*
- *Corporations, trainers and consultants should be encouraged to freely adopt all or any portion of the PMBOK Guide into their standards, procedures, methodologies and materials provided suitable credit is given PMI*
- *The electronic version of the PMBOK Guide should be offered free and in unlimited down load quantities via the PMI web site provided the Adobe File is encrypted to prevent further copying unless appropriate credit is given to PMI. Standards, contributors and reviewers should only be required to sign an ethics statement acknowledging that it is unprofessional to knowingly provide previously copyrighted material to PMI while representing that material as their own.*

Motion made to amend the motion regarding the point of encryption unless appropriate credit is given to PMI. Modified motion carried.

Background: PMI Headquarters drafted a Charter that all components would be required to sign. The Charter defined the roles, responsibilities and relationship of PMI Headquarters and the Components. This draft was released for comment and feedback. Many Chapters provided feedback, including the Orange County Chapter. When the final version was released, many components did not think that their feedback was heard. In a meeting at the Leadership Conference, Steve Townsend, Manager of Component Affairs, and Hugh Woodward, Chairman of the Board of Directors, addressed the concerns of the component leaders and indicated that they were withdrawing the Charter and would do further work before re-releasing it.

Motion: *I move that the ACP Board of Directors communicate to the PMI Board of Directors that the sense of the Assembly is that a Task Force of concerned and involved members should be convened for the purposes of determining by consultation and negotiation a Component Charter document that will address the needs of the members as well as the longer term viability and protection of the organization.*

The establishment of such a group is in compliance with normal project management (stakeholder involvement) and quality management procedures and is in direct compliance with Executive Limitation Ends Policy 2.10.1.

The Assembly acknowledges that a formal document defining the relationship between PMI Inc. and the PMI Components is required. However, it is the sense of the Assembly that substantial issues remain with the proposed Component Chartering document and further work is required to make the document acceptable to both PMI Inc. and the many Components.

Motion carried.

If either of these are issues that you have strong feelings about, I encourage you to get involved to whatever degree you can. PMI is your association. There are some critical issues that we as an organization are facing right now. Your input makes a difference. I can tell you from personal experience, that your actions can impact the way the organization runs. If you want to get involved, I can point you in the right direction. If you would like to see the entire list of motions from the Business Meeting, I will get you an electronic copy.

All the best.
Cyndi Snyder, PMP

- The PMBOK® Guide—*2000 Edition was approved* as an American National Standard (ANS) (ANSI/PMI 99-001-2000) on 27 March 2001, superseding the *PMBOK® Guide* – 1996 Edition as PMI's American National Standard in Project Management. The *PMBOK® Guide* – 1996 Edition should no longer be referred to as an ANS. (sfahrenkrog@pmi.org)
- *As a reminder, a Call for 2002 PMI Board Committee, Project Team and Member Advisory Group (MAG)* Appointments was published in the February 2001 issue of *PMI Today®*. There are numerous opportunities for participation, and interested volunteers should visit PMI's Web site at www.pmi.org/governing to review current charters for these groups. If you would like to serve as a volunteer, a Statement of Interest and a professional biography must be forwarded by 1 June 2001 to the PMI Executive Director (execdir@pmi.org). All Statements will be forwarded to the PMI Chair for review and consideration during the appointment process. (admin@pmi.org).
- *PMI's 2001 Annual Seminars & Symposium has extended the deadline* to submit accepted Symposium papers to Friday, 13 April 2001. If you have questions, please contact Bobby Hensley, Symposium Coordinator at proceedings@pmi.org. The 2001 Annual Seminars & Symposium will be held in Nashville, Tennessee USA, 1-10 November 2001.
- *Due to the overwhelming number of requests received each month for permission* to use excerpts from the *PMBOK® Guide*—2000 Edition, PMI has developed a Frequently Asked Question (FAQ) Web page on this topic. This new and informative FAQ may be found by clicking on the words "Intellectual Property" on PMI's home page within the *PMBOK® Guide*—2000 Edition download area. The FAQ answers routine questions about the permission process and contains a direct link to the Information Check List Form, the beginning point for persons seeking permission to use excerpts of the *PMBOK® Guide*—2000 Edition. Automating this portion of the permission process maximizes efficiency and speeds up the turn-around time, providing access to this process 24 hours a day, seven days a week. (pmbokperm@pmi.org)
- *PMI has introduced a new section to the organization's Web site called* "About Project Management." This section is based on a printed brochure that PMI developed in 2000 called "Project Management: A Proven Process for Success." PMI's 2000 Marketing Member Advisory Group (MAG), comprised of Alan Kristynik, PMP; Kelly Slone, PMP; and Jan Smid, supported this project. The new section can be reached by going to www.pmi.org and clicking on the "About Project Management" button at the left-hand side of your screen. Or, you can type in www.pmi.org/projectmanagement to go directly to the site. The "Proven Process" brochure is targeted to individuals who have little or no knowledge about project management, and it is available in limited quantities on an individual request basis by contacting PMI's Customer Service Department. It can also be downloaded in PDF format at the end of the "About Project Management" section of the PMI Web site. (agoretsky@pmi.org)
- *The scheduled 2001 update of the Project Management Professional (PMP®) Certification Examination* has recently been developed. PMP candidates should note that the *PMBOK Guide®*—1996 Edition was used as a reference for the 2001 examination. The *PMBOK Guide®*—2000 Edition will be used as a reference for the 2002 examination, which is currently in development. (progmgr@pmi.org)
- *The PMP Role Delineation study was validated in 2000 and is available for purchase* at the PMI Bookstore (www.pmibookstore.org). The Role Delineation study outlines the PMP Certification Examination's content areas, including Professional Responsibility, and is a good resource for candidates preparing for the examination. In addition to being used to establish the test specifications for the examination, the study describes the tasks and competencies PMPs perform, as well as the project management knowledge and skills PMPs use to complete each task. Each of the study's tasks is linked to a performance domain (e.g., planning the project). Each task has three components to it: what the task is, why the task is performed, and how the task is completed. (progmgr@pmi.org)

Final Notice—current e-mail addresses required for Internet-based balloting: As PMI® members increase in number and geographical diversity, PMI is migrating to a fully electronic balloting process to provide our global membership a convenient, secure and accurate venue for electing the Institute's Board of Directors. As postal mail is not always reliable in some locations of the world, electronic balloting will enable our global membership the opportunity to cast their vote in a timely manner.

In 2001, eligible voting members are offered a choice of receiving election materials via the Internet or United States Postal Service (USPS). To submit your preference for either Internet or U.S. postal receipt of election materials by 30 April 2001, and to update your preferred e-mail address, visit www.pmi.org/members. If a preference is not registered, election material automatically will be forwarded electronically and members who do not cast an electronic vote by 10 August 2001 will be sent the election material via USPS.

In addition, hand-delivered ballots no longer will be collected at PMI's Annual Seminars & Symposium; all ballots must be submitted electronically or via postal mail. In an effort to enhance member communication, please feel free to publish this information in your various component communications. Voting online is convenient, secure and accurate! (admin@pmi.org)

Registration opens 21 May 2001 for PMI 2001, "First to the Future," being held 1-10 November 2001 in Nashville, Tennessee USA. The registration brochure will be available on PMI's Web site, enabling those interested to register for the event online. The actual registration forms and the ability to register online will be available through the Web site on 21 May 2001. In addition, housing registration must be done via fax or mail. Visit www.pmi.org for the most up-to-date information. (mtgs-conv@pmi.org)

PMI Executive Director Virgil Carter executed a Letter of Intent this week for a PMI Potential Healthcare Project Management Specific Interest Group. Ms. Guinness Collins of Addison, Texas USA is sponsoring this component whose focus will be on serving the needs of project management practitioners working with healthcare plans, providers and clearinghouses. (sig@pmi.org)

Reminder: All nominations for the 2001 PMI Professional Awards are due 30 April 2001! At the end of the month, all nomination packages for the PMI Fellow Award, the PMI Linn Stuckenbruck Person of the Year Award, the PMI Distinguished Contribution Award and the PMI David I. Cleland Project Management Literature Award must be received by postal mail at the PMI Headquarters. In addition, this is an opportunity to submit nominations for the PMI Eric Jenett Project Management Excellence Award, an award that permits receipt of nominations throughout the year. Please take time to honor your colleagues and peers by participating in this program.

A summary of each award, including its purpose, eligibility, criteria and nomination procedures can be found on PMI's Web site at www.pmi.org/awards or by contacting the Marketing Department at marketing@pmi.org.

PMI LEADERSHIP CONFERENCE

Last month Cyndi Snyder, our President, gave us an excellent article on the March 2001 PMI Leadership Meeting. Cyndi is a veteran of these meetings and was involved in the planning and conduct of the March meeting. The original intent this month was to publish a set of four short articles by the 'First Timers' who attended the March meeting with Cyndi, giving their impressions as a first time attendee. Unfortunately, travel and illness has disrupted this plan, and we are only able to present one of the articles this month. Hopefully, we will be able to bring you the other articles (including my own) next month. For the moment, please enjoy Bill's excellent article, which follows.

Terry Warner, Editor

THE FIVE STEPS OF LEADERSHIP

by Bill Postma

The session that stands out most clearly in my mind was a presentation by Richard Owen, *Sales as a Project*. It resonated with me because I don't see myself as a salesman. I have always viewed myself as a technical, systematic manager who uses tried and true techniques to accomplish reasonable objectives. However, Richard is a born salesman, and yet he uses the PMBOK model (Initiating, Planning, Executing, Controlling, and Closing) in structuring his sales activities. He uses the same approach that I use for my technical development projects, and he applies it to a field that I normally associate with unstructured, unscrupulous egotists (I realize that this says more about me than about the sales profession). Richard Owens taught us how the PMBOK model can pertain to any project and that you can add your own flair to the basic model.

The PMI Leadership meeting is an excellent opportunity for anyone interested in how PMI works and interested in what can be done to develop and expand local chapters. I loved it and encourage every volunteer and especially board officers to attend, at least once.

My focus for the three days was: How to Recruit and Develop Volunteers. Listed in the next column are some conference highlights that I will pursue for our chapter (not necessarily in priority order):

VOLUNTEER RELATED

- Sell the benefits of being a volunteer–we all can do this. So develop a short elevator speech that you can use to quickly present PMI-OC as the opportunity arises.
- Use a discussion list to stay in touch with your group. (I have already implemented this for all PMI_OC_VOLUNTEERS via YahooGroups.)
- Create a brochure for Ambassadors to present to first time visitors at our dinner meetings. (Volunteer Stacy Steck took this idea and ran with it, providing our chapter board of directors with a draft at the last board meeting.)
- Document what you want a volunteer to handle, make it specific and manageable, define tasks in terms of deliverables and quality and not method.
- Ask (one-on-one) a person to volunteer; be persistent
- Ida Harding led an excellent session called "How to Develop Component Members into Future Officers." Her presentation slides are in the conference binder and are an invaluable asset for anyone interested in developing quality leaders.

MISCELLANEOUS

- If you want a reply to your email, say so in the subject line
- Fact: majority of PMI members have belonged less than three years
- Fact: PMI attrition rate in 2000 was 24%
- QUOTE: *"There is only one thing worse than training your volunteers and having them leave, and that's not training them and having them stay."*
- Networking tip for the next dinner meeting: practice your elevator speech on two people you don't know

I spent three enlightening days in beautiful Orlando with four terrific officers of our chapter, and many, many wonderful PMI members from all over the world. It is an experience that I heartily recommend to all my fellow PMI members. Attending can change your life, at least for a while.

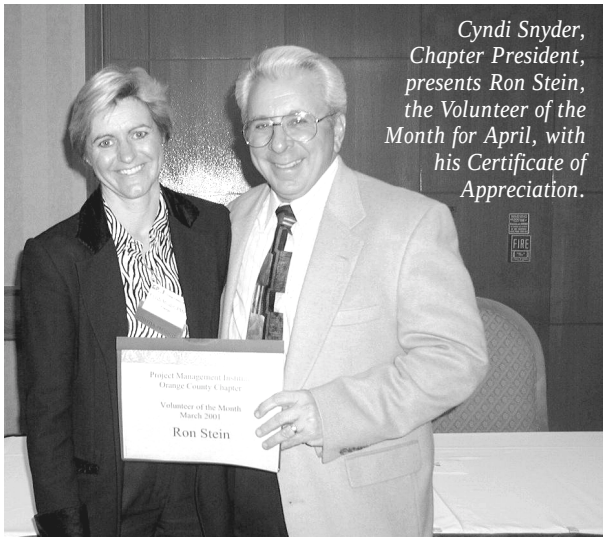
RON STEIN HONORED AS VOLUNTEER OF THE MONTH

At the April 2001 meeting of the PMI Orange County Chapter, Ron Stein received a Certificate of Appreciation, designating him as the ***Volunteer of the Month***. Ron has been a valuable asset to our chapter, especially in bringing us into the "Internet age." Over three years ago he proposed, to the then chapter board of directors, the creation of an e-mail database to communicate and distribute information on chapter events. The board gladly accepted his proposal. With humble beginnings of only 30 addresses, the list has grown to over 1800 – thanks to Ron's continuing superlative efforts in developing, operating and maintaining this rather formidable "address book."

Ron, who is the founder and owner of Principal Technical Services, Inc., which provides professional staffing and outsourcing solutions, uses his company's list server to disseminate chapter information. For this the chapter is extremely grateful, considering the higher cost we would incur to obtain this valuable service elsewhere.

Anyone who is currently not on the chapter e-mail list may contact Ron at pmi@PTSstaffing.com

Dave Jacob



Cyndi Snyder, Chapter President, presents Ron Stein, the Volunteer of the Month for April, with his Certificate of Appreciation.

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Lean Project Management
Thursday-Saturday, May 17-19, 8am-5pm

Risk Analysis & Decision Making in Project Management
Thursday-Saturday, May 17-19, 8am-5pm

Project Management: Planning, Scheduling & Control Techniques
Thursday-Saturday, June 7-9, 8am-5pm (spring course)

Cost Management and Capital Budgeting
Thursday-Saturday, June 21-23, 8am-5pm (spring course)

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CITRIX® PRIMAVERA AUTHORIZED REPRESENTATIVE IMAGE TOOL

MONTHLY DINNER MEETING

TUESDAY, MAY 8, 2001

Program: THE WAYS WE CHOOSE

Location: Wyndham Gardens Hotel
3350 Avenue of the Arts, Costa Mesa
Behind the O. C. Performing Arts Center

Time: 5:30 - 9:00 p.m.

Cost:	In Advance	Members	$30.00
		Non-Members	$35.00
	At the Door		$40.00

Please register online at http://www.pmi-oc.org

Payment, by cash or check, may be made at the meeting.

Checks should be made out to PMI-OC.

Make your reservation by 5:00 pm, Thursday, May 3rd, to obtain the "In Advance" price. Reservations made after 5:00 pm, Thursday, May 3rd, will be charged the "At the Door" price.

If you are unable to attend, please cancel your reservation by sending an e-mail to Judy Quenzer at coachjq@home.com

NEW LOGO WINNER

At the April dinner meeting **Myrna Bravo**, Chairman of the Logo Selection Committee, presented **Thomas Frey** with his token of recognition from the Chapter for designing the winning entry in the "New Logo Design Contest." Thomas' design is now the official logo of the Chapter.

NOTICE

Did you know that you can advertise jobs for **FREE** on the PMI-OC Web Site. Check it out at http://www.pmi-oc.org.

E-MAIL

If you would like to request that an E-mail announcement be made to PMI-OC members, contact RStein@PTSStaffing.com

PMI-OC WEB SITE

Visit our web site at:
http://www.pmi-oc.org
to make your reservation for the dinner meeting and to stay
informed of events that are important to members and to project management.

NEW MEMBERS

Continued from Page 1

Harvey Modlin
Orange County Register

Jo Murray
Boeing

Kathy Owsinski
Orange County Register

Gene Ramos
Orange County Register

Antoinette Reilly
Orange County Register

Dwight Charles Robinson
Verio

Michael Roragen
Verio

Denise Carol Schoeneich
CGI

Cheryl Scott
SiteSmith, Inc.

Lynette Maura Thibert

Eileen Ulwelling
Orange County Register

Mark Steven Vanatta
CGI

Vivian Jayne Voyles
Garden Grove Hospital

Kristine Vrentas

Gloria Walser

Clyde Martin Wardman
C. M. Wardman & Associates, Inc.

Nooshin Yoosefi
California Department of Transportation

Jean-Pierre Zacaropoulos
Fluor

Total New Members: 46
PMI-OC Membership: 816

SOARING TO NEW MEMBERSHIP RECORDS!

For those who regularly attend our monthly chapter meetings (and if you don't, you are missing out on some fabulous speakers and great networking opportunities!), you probably noticed that it seems like there are more of us each month. One of the reasons is that our chapter membership has been growing at a record pace!

We ended last year with 708 Orange County Chapter members. If you have read the list of Orange County members, you have seen that our membership has grown to 816 members! An increase of 108 new members, or over 15% in four months! We have seen similar increases in the number of chapter PMPs, increasing from 128 to 145 in the same time period.

I extend a big welcome to all of our new members, and a big thanks to our existing members who renew their membership. Working together, we will be able to push past the 1,000 member mark!

Glen Fujimoto
Vice President, Membership

PMI Orange County MILESTONES

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PMI-Orange County Chapter

MILESTONES is published for the members of the Orange County Chapter of the Project Management Institute for the purpose of notifying members of meetings, Chapter activities, member accomplishments, and to provide information regarding project management in local business and government agencies. Advertising is welcome. However, its publication does not constitute endorsement by the Chapter or the Project Management Institute.

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PMI-Orange County Chapter

Attention: Terry Warner
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COMING EVENTS

Mark your calendar for these *"can't miss"*
PMI-OC dinner meeting topics

12 JUNE
Climbing Out of the Scope Definition Tar Pit
by Lois Zells, PMI's 1993 Woman of the Year

10 JULY
The Challenge of Managing the Final Design of the Groundwater Replenishment System Project
by Richard Corneille, P.E., PMP

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